

Maria Fernandez Trevino

UX leader with 15 years in the software industry, specializing in intuitive, scalable, user-centered solutions that drive growth. Certified in Design Thinking, Storytelling, and Scrum, with a strong systems-thinking approach. Proven track record of building design teams, launching new design hubs, and mentoring early-career designers. Collaborative, strategic, and passionate about bridging design, engineering, and product.

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EXPERIENCE



dotCMS Head of User Experience (2024 – Current)

At **dotCMS**, I am a hands-on leader championing best practices, driving both strategic and tactical design initiatives, and partnering closely with product, engineering, marketing, and external stakeholders to deliver impactful digital experiences.



Oracle Principal User Experience Designer (2011- 2021)

At **Oracle**, I was the lead designer for five different cloud products across web, mobile, and desktop platforms while contributing to the Oracle Design System. I also helped establish the Mexico Design Center and actively supported the startup ecosystem as a mentor and ambassador for Oracle for Startups.



Microsoft Program Manager in User Experience (2004 – 2007)

At **Microsoft**, I contributed to the redesign of the Office UI in 2007, including the introduction of the ribbon and backstage view—work that earned me a patent. Starting as an intern and later joining full-time, I gathered user insights, designed features, built prototypes, wrote technical specs, and led cross-team coordination to bring key innovations to life.



Disney Cast Member College Program (2002 – 2004)

I was part of a year-long immersive program that allows participants to network with **leaders**, take part in personal and career development classes, develop **awareness**, and build transferable skills to lead in the creation of **experiential magical experiences**. Then I became a campus representative for WDW.

EDUCATION

Storytelling for Influence
IDEOU

Design Thinking Certification
Massachusetts Institute of Technology

Scrum Master Certification
Scrum Alliance

B.S., Computer Engineering with Emphasis in User Experience
Monterrey Institute of Technology and Higher Education

SKILLS



PATENTS

Marina Dukhon, Jonathan Ian Gordner, Jesse Clay Satterfield, Navjot Singh, Maria Fernandez Trevino, Amy E. Alberts, Paula Guntaur "Communication between a document editor In-Space user interface and a document editor Out-Space user interface" US Patent Serial No: 12/163,758 Filed: June 27, 2008. U.S. Patent. No. 8,484,578